ANSHU PANDIT

Stories from a changing planet

Hiya,

I'm Anshu!

Ocean storyteller, journalist, and content creator. When I'm not in the water, I tell stories about our changing ocean, the people connected to it, and the ideas shaping its future.

Journalism-trained. Creator-led. Impact-focused.

My work connects the dots between ocean science, conservation, climate, culture, and exploration. I'm drawn to the people working behind the scenes — the scientists restoring coral reefs, the innovators developing solutions to ocean challenges, and the communities whose lives, livelihoods, and identities are deeply intertwined with the sea.

I believe some of the most important stories about our planet aren't being told nearly enough. That's where I come in.

- IMPACT STORYTELLING
- SOCIAL-FIRST CONTENT
- EDITORIAL CAMPAIGNS
- CONTENT FROM THE FIELD
- DESTINATION & CULTURAL STORIES
- BRAND & CREATOR PARTNERSHIPS



Highlights



Instagram Reel ↗
28.3K views









Instagram Reel ↗
17.3K views

AUDIENCE & REACH
(Instagram · LinkedIn)

145K	75K	67K+	49%
Instagram views (30 days)	Instagram accounts reached (30 days)	LinkedIn impressions (90 days)	Senior/director LinkedIn followers



WHO WATCHES

Women	66%
Men	34%
Top ages	25–44

TOP LOCATIONS

US	Los Angeles
Canada	San Francisco
UK	Vancouver
French Polynesia	London

WAYS TO PARTNER · CUSTOM RATES ON REQUEST

01

FIELD STORYTELLING

Embedded with local communities, sharing their voices on sustainability, regenerative travel and our connection to nature.

02

SOCIAL-FIRST CONTENT

Reels, explainers, interviews, photos and gear field tests for organizations and brands.

03

BRAND & DESTINATION COLLABS

Destination features, cultural tradition and heritage storytelling, and collaborative content for tourism boards and brands.



NEWSROOMS / PARTNERS

CGTN AMERICA **SBS NEWS** **Creative Climate Lab** **Mermaid Energy**

WANT TO SHARE YOUR STORY?
LET'S CHAT & MAKE WAVES

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